AMENDED IN ASSEMBLY AUGUST 25, 1999
AMENDED IN ASSEMBLY AUGUST 16, 1999
AMENDED IN ASSEMBLY JULY 15, 1999
AMENDED IN SENATE MAY 17, 1999
AMENDED IN SENATE MAY 6, 1999

SENATE BILL

No. 607

Introduced by Senators Chesbro, Burton, and Perata

February 23, 1999

An act to amend Section 25503.30 of, and to add Section 23358.5 to, the Business and Professions Code, relating to alcoholic beverages.

LEGISLATIVE COUNSEL'S DIGEST

SB 607, as amended, Chesbro. Alcoholic beverages: tied-house restrictions.

The Alcoholic Beverage Control Act contains so-called tied-house restrictions, which generally prohibit manufacturer's manufacturer, winegrower, agent, California agent, rectifier, distiller, bottler, importer, or winegrower's wholesaler from, among other things, holding the ownership, directly or indirectly, of any interest in any on-sale or off-sale license, licensee, or licensed premises. Existing law contains various exemptions from this restriction on tied interests, including an exception permitting any winegrower, or its direct or indirect subsidiaries, as specified, to hold an ownership interest or financial or representative relationship SB 607 -2

in any on-sale license or the business conducted under that license, provided that certain conditions are met. One condition is that the on-sale licensee purchases all alcoholic beverages sold and served only from California wholesale licensees.

This bill would revise this condition to require that the on-sale licensee purchase all alcoholic beverages sold and served only from California wholesale licensees or wine from California licensed winegrowers, subject to specified conditions.

The bill would also create a winegrower-cafe license, with designated fees required for the license, and permit a licensee who meets specified conditions to sell beer and wine at a bona fide eating place, as defined.

Vote: majority. Appropriation: no. Fiscal committee: yes. State-mandated local program: no.

The people of the State of California do enact as follows:

- 1 SECTION 1. Section 23358.5 is added to the Business 2 and Professions Code, to read:
- 3 23358.5. (a) A winegrower-cafe license is a retail,
- 4 on-sale beer and wine license operated as a cafe and
- 5 owned, in whole or in part, directly or indirectly, by any
- 6 winegrower, any shareholder, equity owner, officer
- 7 director, or agent of the winegrower, any person holding
- 8 any interest in those persons or the business operated by
- 9 those persons, or any relative of the first or second degree
- 10 of any of those persons, where the winegrower is licensed
- 1 pursuant to Section 23356. A winegrower-cafe may sell all
- 12 beer and wine to consumers for consumption on the 13 premises at a bona fide eating place, as defined in Section
- 14 23038, operated by or for the licensee located on or off the
- 15 winegrower's premises.
- 16 (b) Notwithstanding any other provision of this 17 division, no winegrower, either alone or in combination
- 18 with any of the persons specified in this section, may, in
- 19 the aggregate, hold any of the interests specified herein
- 20 in more than six winegrower-cafe licenses.

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(c) A winegrower-cafe must purchase from licensed wholesalers all beer and wine brands sold to consumers for consumption on the premises at a bona fide public eating place. No more than 15 percent of those wine 5 brands may be produced or bottled by, produced for, or produced and packaged for the winegrower. winegrower who owns any interest in a winegrower-cafe license and also owns an interest in an on-sale license other than a winegrower-cafe license shall purchase all beer and wine at the other retail premise from a licensed 10 wholesaler.

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(d) Any application for an original winegrower-cafe license shall be accompanied by an original fee equal to that required for an on-sale beer and wine licensed pursuant to Section 23954.5. The annual fee for a winegrower-cafe license shall equal the annual fee for an on-sale beer and wine license pursuant to Section 23320.

SEC. 2. Section 25503.30 of the Business and Professions Code is amended to read:

25503.30. (a) Notwithstanding any other provision of this division, a winegrower or one or more of its direct or indirect subsidiaries of which the winegrower owns not less than a 51-percent interest, who manufactures, produces, bottles, processes, imports, or sells wine and distilled spirits made from grape wine or other grape products only, under a winegrower's license or any other license issued pursuant to this division, or any officer or director of, or any person holding any interest in, those persons may serve as an officer or director of, and may hold the ownership of any interest or any financial or representative relationship in, any on-sale license, or the business conducted under that license, provided that, except in the case of a holder of on-sale general licenses for airplanes and duplicate on-sale general licenses for air common carriers, all of the following conditions are met:

(1) The on-sale licensee purchases all alcoholic beverages sold and served only from California wholesale licensees or wine from California licensed winegrowers, if the wine purchased is produced or bottled by, or SB 607 — 4 —

produced and packaged for, the same licensed winegrower who holds an interest in the on-sale license.

- (2) The number of wine items by brand offered for sale by the on-sale licensee that are produced, bottled, processed, imported, or sold by the licensed winegrower or by the subsidiary of which the winegrower owns not less than 51 percent, or by any officer or director of, or by any person holding any interest in, those persons does not exceed 15 percent of the total wine items by brand listed and offered for sale by the on-sale licensee selling and serving that wine.
- (3) None of the persons specified in this section may have any of the interests specified in this section in more than two on-sale licenses.
- (b) The Legislature finds that, while this section provides a limited exception for licensed winegrowers, that limited exception is granted for specific purposes, and that it is also necessary and proper that licensed winegrowers maintain the authority granted under this division to sell wine and brandy to any individual consumer or any person holding a license authorizing the sale of wine or brandy.
- (e) The Legislature finds that it is necessary and proper to require a separation between manufacturing interests, wholesale interests, and retail interests in the production and distribution of alcoholic beverages in order to prevent suppliers from dominating local markets through vertical integration and to prevent excessive sales of alcoholic beverages produced by overly aggressive marketing techniques. The Legislature further finds that the exceptions established by this section to the general prohibition against tied interests must be limited to their express terms so as not to undermine the general prohibition, and the Legislature intends that this section be construed accordingly.